

<b>Title:</b>	<b>Senior Manager Programme (IL7)</b>
<b>Qualification gained on successful completion:</b>	Level 7 Introductory Executive Diploma in Management
<b>Accredited by:</b>	Chartered Management Institute
<b>Who is it for? :</b>	<ul style="list-style-type: none"> <li>• Newly appointed senior managers</li> <li>• People aspiring to or being considered for senior management roles</li> <li>• Existing senior managers wanting a recognised qualification in this area</li> </ul>
<b>What does the programme cover? :</b>	<ul style="list-style-type: none"> <li>• Personal development planning</li> <li>• Management information systems concepts</li> <li>• Managing business challenges</li> <li>• Marketing</li> <li>• Managing operations</li> <li>• Managing finances</li> <li>• Managing human resources and performance</li> </ul>
<b>How long will it take? :</b>	<ul style="list-style-type: none"> <li>• Approx 45 hours of study</li> </ul>
<b>How will it be assessed? :</b>	<ul style="list-style-type: none"> <li>• By a written assignment set and assessed by the Chartered Management Institute</li> </ul>
<b>Are there any entry qualifications? :</b>	<ul style="list-style-type: none"> <li>• There are no entry requirements, however candidates should have an acceptable level of numeracy and literacy (Degree, Professional qualification level 7 or equivalent) Candidates must be over 18 years of age.</li> </ul>
<b>What are the Learning outcomes? :</b>	<p>On Completion of the programme you will know how to:</p> <ul style="list-style-type: none"> <li>• Prepare and carry out a personal development plan, with particular emphasis on integrating development needs with personal and organisational objectives</li> <li>• Make use of core marketing concepts relevant to the role of an operational manager</li> <li>• Obtain and use information to influence management decisions</li> <li>• Promote one of the following-quality, continuous improvement or the need for change-taking account if any relevant major legal requirements</li> <li>• Analyse and evaluate core financial data and draw conclusions</li> <li>• Identify and agree the personnel needed to meet a specified operations objective</li> <li>• Assess, evaluate and develop the performance of others</li> <li>• Make a recommendation for organisational improvement and present it effectively</li> </ul>
<b>What are the study options? :</b>	<ul style="list-style-type: none"> <li>• In Company only</li> </ul>
<b>When are the start dates? :</b>	<ul style="list-style-type: none"> <li>• Flexible start dates</li> </ul>